



ARTE/APPLICATA



BRIEF LETTER

INTERIOR DESIGN

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BRIEF FOR CREATING A HOME

A client brief for interior design is a structured document designed to collect all your preferences, ideas, and requirements in order to create a unique and comfortable living space. It includes a wide range of questions — from general information about your home to specific details such as color schemes, furniture, appliances, lighting, and decorative elements.

This brief is designed to help the designer accurately take into account your tastes, lifestyle, and functional needs. Thanks to its clear structure, you can fill it out quickly and conveniently, focusing on what truly matters to you.

By asking questions such as “What emotions should your future interior evoke?” or “What would you change in your current home?”, we aim to gain a deeper understanding of your dreams and create the perfect living space for you.

The brief also includes the option to add your favorite interior design examples, allowing the designer to interpret your wishes more precisely. Using this brief will make the design development process as comfortable and efficient as possible!

Question	Answer options	Notes
Contact information		
- Name:		
- Phone number:		
- Email:		
- Preferred method of communication:		
General information about the object	Property type (choose one):	
- Apartment		
- Private house		
- Townhouse		
- Duplex		
- Penthouse		
- Country house		
- Guest house		
- Other		
- Facility address:		
- Approximate total area (m²):		
- Number of floors:		
- Availability of a freight elevator (indicate dimensions, if any):		
- Power supply from the developer (kW):		
- Other technical conditions from the developer (for example, space for an air conditioner):		
Budget and residents	Estimated budget for repairs:	
Residents:		
- Resident No. 1:		
- Name:		
- Age:		
- Profession:		
- Hobbies/interests:		
- Special needs:		
- Resident No. 2:		
- Name:		
- Age:		
- Profession:		
- Hobbies/interests:		
- Special needs:		

Question	Answer options	Notes
- Resident No. 3:		
- Name:		
- Age:		
- Profession:		
- Hobbies/interests:		
- Special needs:		
- Resident No. 4:		
- Name:		
- Age:		
- Profession:		
- Hobbies/interests:		
Pets:	Type/quantity	
- A cat		
- A dog		
- Other		
- Breed:		
- Name:		
- Age:		
- Character:		
Functional areas:	Select the required zones	Area m2
- Open-plan kitchen-living room		
- Separate kitchen		
- Separate living room		
- Separate hallway		
- Main bathroom		
- Guest bathroom		
- Bathroom in the bedroom		
- Children's bathroom		
- Master bedroom		
- Guest bedroom		
- Children's/teenage room №1		
- Children's/teenage room №2		
Children's/teenage room №3		
- Separate office		
- Integrated office in the bedroom		
- Shared cloakroom		
- Wardrobe in the bedroom		
- Laundry		
- Pantry		
- Technical room		
- Boiler room		
- Gym		

Question	Answer options	Notes
Engineering systems: Heating	- Individual	
	- Central	
	- Watery	
	- Air	
	- Electric	
	- Other	
Additional heating elements:	- Fireplace	
	- Furnace	
	- Biofireplace	
	- Electric fireplace	
	- Water heated floor	
	- Electric underfloor heating	
	- Floor convectors	
	- Open type radiators	
	- Radiators are "sewn" with screens	
	- Towel rails in the bathrooms	
Ventilation and air conditioning:	Ventilation type:	
	- Individual	
	- Central	
	- Natural	
	- Forced with recuperation	
Air conditioning type:	- Wall unit	
	- Humidifier	
Water supply and filtration:	- Filter to purify all water	
	- Reverse osmosis filter for drinking water	
	- Water heater	
Floor covering:	Rooms	
- Parquet/engineered board		
- Ceramics		
- Laminate		
- Vinyl/quartz-vinyl, microcement		
- Self-leveling floor		
- Polished concrete		
- Cork tree		
- Carpet, carpeting		
- Other		

Question	Answer options	Notes
Kitchen and appliances: Frequency of kitchen use	Who cooks?	
- Often/Rarely		
- Depending on the mood		
General wishes for the kitchen:	- Kitchen without upper cabinets	
	- Kitchen island	
	- Plenty of storage space	
Home appliances:	Equipment options/Brand/Model	
- Cooking surface: gas, induction, electric		
- Oven: electric, gas		
- Hood: built-in/stationary		
- Refrigerator: built-in, freestanding, with separate freezer, wine refrigerator		
- Microwave oven		
- Dishwasher 40/60		
- Coffee maker		
- A kettle		
- Multicooker		
- Blender		
- Grill		
- Toaster		
- Bread maker		
- Waffle maker		
- Food processor		
- Waste shredder		
Additional household appliances:		
- Robot vacuum cleaner		
- Washing machine		
- Other		

Bathroom

Question	Answer options	Notes
Bath:	Brand/Model	
- Built-in/Freestanding/Combined		
- Other		
Shower:		
- Closed/open		
- Thermostat (stable water temperature)		
Washbasin/Type	Number	
Toilet/Type		
Other devices:		
- Hygienic shower		
- Bide		
Storage areas:		
- Little/A lot		

Living room

Question	Answer options	Notes
Furniture:		
- Modular sofa		
- Sofa on legs		
- A place near the window		
- Many storage options		
- Bookshelf		
- Coffee table		
- Console/Dresser		
- Desk		
- Full-length mirror		
- Carpet		
- Picture		
- Television		
- Projector		
- Game console		

Bedroom

Question	Answer options	Notes
Bed:		
- On legs/with lifting mechanism		
- Bed width 160 /180/200 cm		
- Material		
- Other		
Bedside tables:		
- Closed bedside table/open		
- Dressing table		
- Dressing table		
- Computer desk/desk		
Dressing room		
Cabinets:	Number	
- Wardrobe/ Built-in		
Rest area:		
- Armchair		
- Platform by the window/other		
Storage areas:		
- Closed shelves/open		
- Chest of drawers		
Other furniture:		
- Coffee table		
- Side table		
- Full-length mirror		
- Television		
- Projector		
- Game console		
- Acoustics		
- Safe		
- Other		

Nursery

Question	Answer options	Notes
Sleeping area:		
- Bed width 90/ 120/140/160/180/200		
- Other		
Working area:		
- Desk		
- Computer desk		
Sports area:		
- Trainers		
-Ladder, rope		
-Net, horizontal bar		
- Other		
Game area:		
- House on the lower level		
- Other		
Storage areas:		
- Wardrobe/ Built-in		
- Space for storing toys		
- Other		
Hobby area:		
- Musical instrument/Piano		
- Easel		
- Ballet machine		
- Other		
Other preferences:		
- Armchair/Sofa/Platform		
- The platform near the window		
- Hanging chair		
- Other		
The child's temperament		
- A very active child		
- Calm child		
Special interests of the child		

Guest area

Question	Answer options	Notes
How often do you receive guests?		
- Often/Rarely		
- Term		
A place for guests to sleep:	Number	
- Double bed / - Single bed		

Hallway

Question	Answer options	Notes
Seat:	- Bench/pouf	
Shoe storage:	- Closed	
- Closed / Open		
Cabinets:	- Wardrobe for outerwear	
Surface for things:	- Surface for bags/keys	
- Surface for bags/keys		
- Chest of drawers / Console		

Electronics

Question	Answer options	Notes
Internet:	- Connection	
Smart home system:	- Availability	
Computer:	- Desktop computer	
	- Laptop	
Console:	- Game console	
Intercom:	- Audio intercom	
	- Video intercom	
Sockets:	- USB sockets	
- Other		

Household appliances

Question	Answer options	Notes
Equipment/Brand/Model		
- Washing machine		
- Dryer		
- Iron		
- Steam generator		
- Handheld vacuum cleaner (base)		
- Robot vacuum cleaner (base)		
- Standard vacuum cleaner		
- Central vacuum cleaner		
- Humidifier/air purifier		
- Refrigerator for cosmetics		
- Sewing machine		
- Other		

TV

Question	Answer options	Notes
Type of television:	- TV (screen 30"/40"/50"/60"/70)	
	- Projector	
	- Satellite TV	
	- Cable television	
	- IP television	

Acoustics

Question	Answer options	Notes
Acoustic system:		
- Built into the ceiling		
- Built into the wall	- Desktop system	
- Desktop system		
- Other		

Soundproofing

Question	Answer options	Notes
Elements of sound insulation:		
- Walls		
- The ceiling		
- The floor		

Lighting

Question	Answer options	Notes
Type of lighting:	- Bright general lighting	
	- Soft evening lighting	
	- Adjustable lighting	
	- Switch for all lights when leaving	
	- Other	

Landscaping

Question	Answer options	Notes
Plants:		
- Many plants		
- Moderate number of plants		
- Lack of plants		
- Other		

Design of windows

Question	Answer options	Notes
Type of window design:		
- Textile curtains		
- Roller blinds		
- Blinds		
- Roman blinds		
- Blackout		
- Without registration		
- Other		

Special wishes

Question	Answer options	Notes
Additional equipment:		
- Safe		
- Piano/grand piano		
- Fire extinguisher		
- Other		

Special wishes

Question	Answer options	Notes
Color palette:	Rooms:	
- Light / Dark		
- Bright		
- Calm (natural)		
- Other		

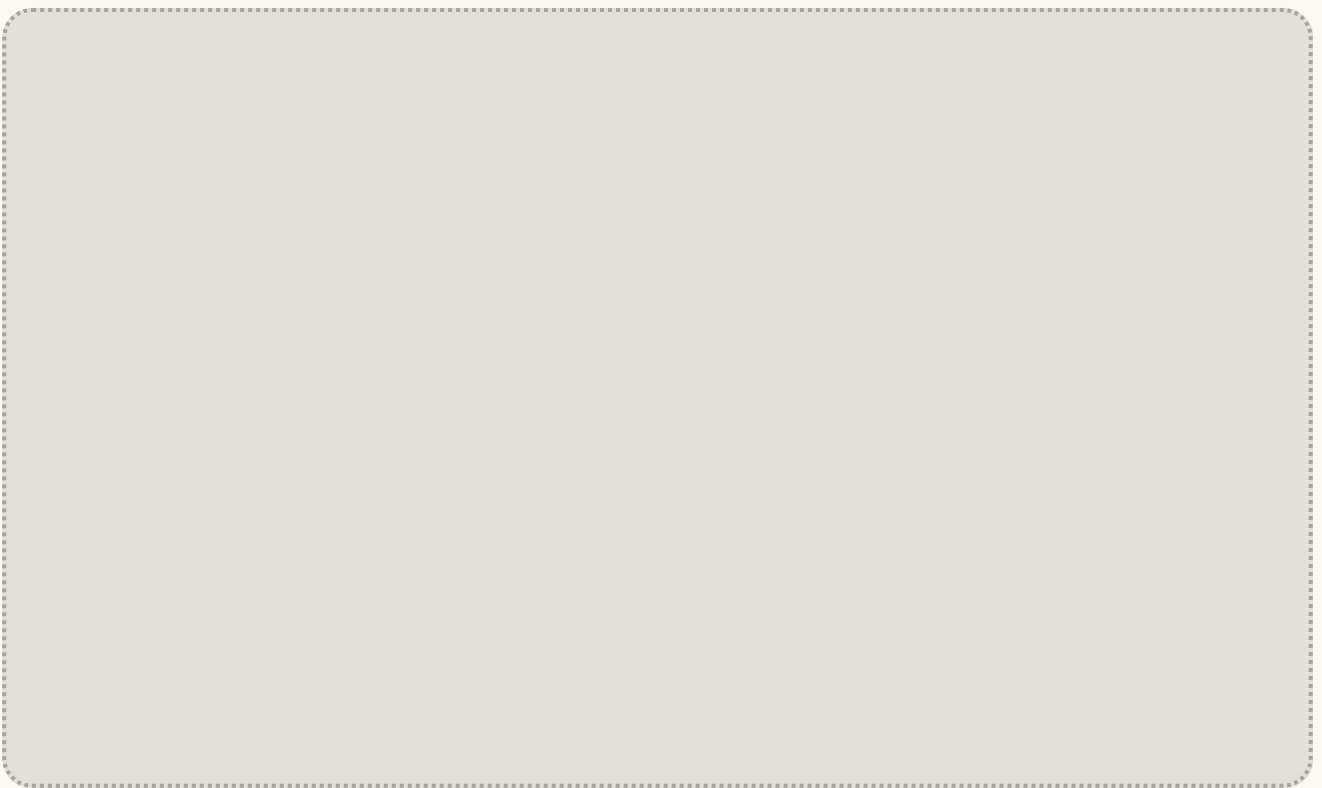
General wishes

Question	Answer options	Notes
How do you imagine your home?		
- Calm, cozy		
- Bold decisions		
- Minimalism		
- Lots of decor and details		

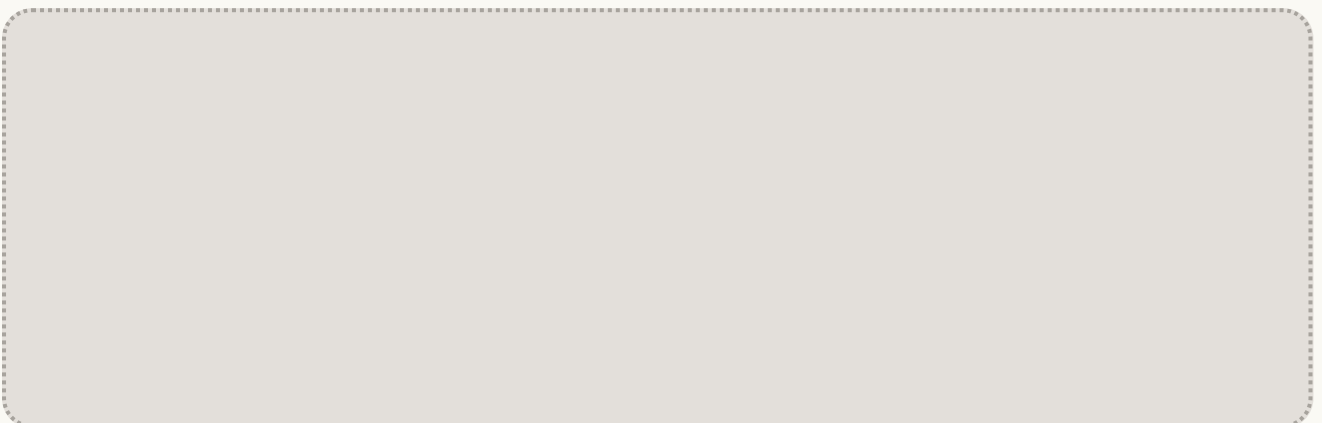
What are the key elements that should be present in the interior?



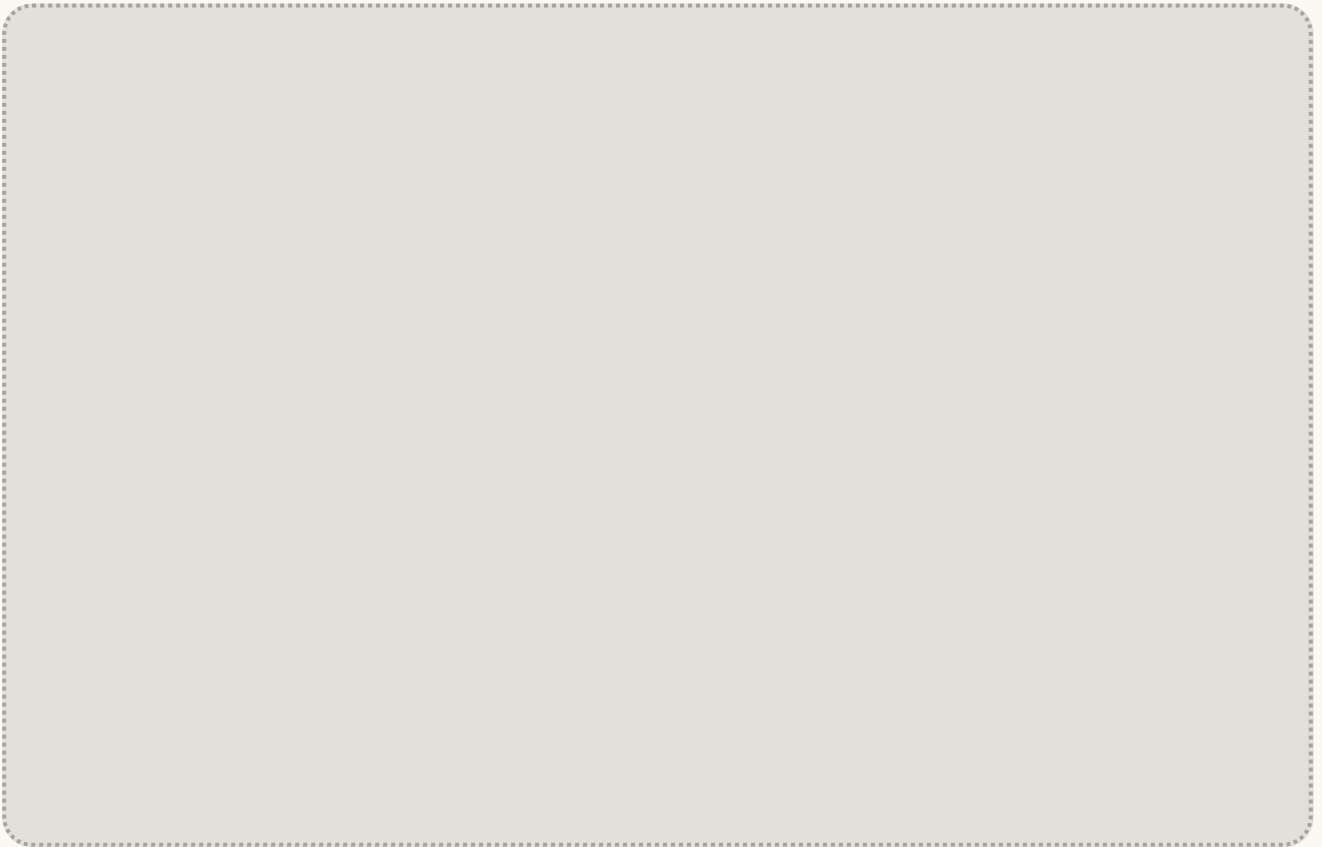
What emotions should the future interior evoke? How do you want to feel in it?



What would you change about your current home?



Please add images of interiors you like. Specify what exactly you like about them (overall mood, functional solution, a specific element, its color, shape, etc.).



What are your expectations from the designer? What are the main problems/tasks that need to be solved during the design process?



Add images of interiors that you like. Specify what exactly you like about them (the overall mood, functional solution, a specific element, its color, shape, etc.).

